









## PURPLE TRAINING & CONSULTING

(PURPLE PLETHORA CONCEPTS LTD.)

2025 Open Training Calendar

#### **ABOUT PURPLE**



- Registered by Nigerian laws in 2012, we train staff from several industries including banking and finance, oil and gas, public service, real estate, FMCGs, etc.
- Our Faculty members currently train various organizations in Nigeria, Rwanda, Ghana, The Gambia, Liberia, Sierra Leone, Kenya, Qatar and Turkey.
- Our core is Learning and Development, and we also provide services in recruitment and other areas of consulting.

#### WHY YOU SHOULD CHOOSE US





We create solutions for client challenges and proffer more efficient practices in our engagement.



We seek a careful understanding of our client's desires to ensure delivery is in sync at all times.



We question the norm, and we are on a continued quest for more efficient ways to enhance client processes.



#### **RESILIENCE**

We are resolute and determined to consistently drive value for our clients while encouraging them to be resolute and determined to succeed at their business.

#### WHAT WE THINK ABOUT TRAINING

- Just as people learn to drive before getting in a car, and improve their driving when they learn new skills, employees need to training to know what to do, and do it well.
- Our trainings are delivered as physical or virtual Instructor-led sessions.

#### **Benefits of training**

- Higher Productivity
- Less waste and losses
- Reduced turnover
- Employee Engagement
- Competitive Edge
- Better Customer Relations
- Profitability
- Business Sustainability

'If they knew more, they'd do more.'

#### TYPES OF TRAININGS

- In-company trainings training courses tailored and delivered exclusively to a targeted group of employees of the same company.
- Open or Inter-company trainings trainings that bring together employees from different companies and sectors.

NB: Open Training courses can also deployed as in-company trainings.

- Entry Level/On-boarding Programme for graduate trainees and new hires.
- Technical Skills Development
- Human (Soft) Skills Development
- Products and Services training

## PURPLE TRAINING & CONSULTING Q1 CALENDAR (JANUARY – MARCH) 2025 OPEN COURSES

January 2025	February 2025	March 2025
Goal Setting Workshop (Fri. 3)	The Art of Lending to Avoid Default (Thurs. 6 – Fri. 7)	Gig Economy & Freelance Management (Thurs. 6)
Advanced Emotional Intelligence 2.0 for Leaders (Wed. 8)	Effective Selling & Negotiation (Mon. 10 – Tue. 11)	Diversity, Equity & Inclusion in the Workplace (Mon. 10 – Tue. 11)
Total Quality Management - TQM (Thurs. 16 – Fri. 18)	Fraud Control for Enterprises (Thurs. 20)	Service Quality Management (Tues. 18)
Personal Effectiveness and Getting Things Done (Thurs. 23)	Customer Experience for Hospitality Firms (Tue. 25 - Wed. 26)	The Effective Executive Assistant Programme (Fri. 21 - Sat. 22)

## PURPLE TRAINING & CONSULTING Q2 CALENDAR (APRIL – JUNE) 2025 OPEN COURSES

April 2025	May 2025	June 2025
Design Thinking for Value Creation (Fri. 4)	Estate Planning for Retirees (Thurs. 1)	Change Management Essentials (Wed. 4)
Data Analytics for Decision Making (Tues. 8 - Wed. 9)	Effective Communication in Remote Teams (Tue. 6)	Workplace Productivity (Tue. 17)
Sales Mastery and Building Customer Loyalty (Mon. 14)	Building High Performance Teams (Fri. 16 - Sat. 18)	Cybersecurity Compliance & Risk Management (Thurs. 19 - Fri. 20)
Agile Project Management with SCRUM Essentials (Thurs. 24 - Fri. 25)	Resilience & Wellbeing in a Digital and VUCA World (Wed. 28)	Product Innovation for Financial Institutions (Wed. 25)

## PURPLE TRAINING & CONSULTING Q3 CALENDAR (JULY – SEPTEMBER) 2025 OPEN COURSES

July 2025	August 2025	September 2025
Supply Chain Management (Fri. 4)	Third Party Supply Chain Risks (Tues. 5 – Wed. 6)	Loan Structuring Essentials (Tue. 9 – Wed. 10)
Customer Relationship Management (Tues. 8 - Wed. 9)	Credit Risk Management Essentials (Thurs. 14, Fri. 15 & Sat. 16)	Sales Leadership & Team Management for FMCGs (Thurs. 18)
Accessing Finance & Grants for SMEs (Mon. 14)	Enterprise Risk Management (Wed. 20)	Digital Selling Strategies in Downtrodden Economy (Mon. 22)
Big Data and HR Analytics (Thurs. 24 - Fri. 25)	Time Management & Goal Planning (Tue. 26)	Mentoring & Succession Planning (Fri. 26 - Sat. 27)

## PURPLE TRAINING & CONSULTING Q4 CALENDAR (OCTOBER – DECEMBER) 2025 OPEN COURSES

October 2025	November 2025	December 2025
Personal Finance & Financial Independence (Wed. 1)	Al and Automation for Businesses (Sat. 1)	Connecting Goals to KPIs (Fri. 5)
Emerging Supervisors and Leaders Workshop (Tues. 7 - Wed. 8)	Finance for non-Finance Managers (Wed. 5)	Selling & Negotiation Skills for First Time Salespeople (Mon. 8)
Critical Thinking and Problem Solving Skills (Thurs. 16)	Leadership & Strategic Management (Fri. 14 - Sat. 15)	Understanding Business Acumen for Managers (Thurs. 11 – Fri. 12)
Organization Culture (Thurs. 23 - Fri. 24)	Cybersecurity Essentials for Professionals (Wed. 25)	Strategic Key Account Management (Tue. 16)

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